

## Director Candidates: Region 2 - Wis. (4-year term), Candidate 2 of 2



### **Randall (Randy) Jasperson**

67 years old  
Franksville, Wis.  
(262) 498-2628  
rj@jaspersonsod.com  
Farm Credit Member Since: 2001

**Family:** My wife Hilda and I have two children, Dawn (Ryan), and Mark (Allison), and three grandchildren,

Makenna, Peyton, and Bennett. My son and son-in-law are the 5th generation to farm in our family.

**Brief Description of Agricultural Operation and Employment/Business experience for past five years:** Our 1,500-acre farm produces roughly 800 acres of sod and 700 acres of corn and soybeans yearly. Jasperson Sod Farm employs approximately 35 full and part-time employees and supplies garden centers, golf courses, landscapers, homeowners, retail centers, and national home builders in Southeastern Wisconsin and the Chicago market.

**Boards or Committees in the past five years (and principal business):** I have served on a number of trade association boards, as well as state, national and international boards in the horticulture/sod industry.

**Community Involvement/Government Service:** I was on the local school board for 30 years, where my grandchildren, now the 6th generation of our family, attend school. I am also an active member of my church where I served on the building committee in 2018.

**Education:** I am a 1973 graduate of Waterford Union High School. After graduating, I attended Milwaukee School of Engineering to pursue a degree in electrical engineering, but after one year, I decided to return to the family farm, where I began farming at the age of 15.

**What is your vision for the future of agriculture?** The future of agriculture is going to be as important as ever. As we move forward, the next generation of consumers are looking to see fresher products as they purchase their food, as well as more transparency in the production of it. This could provide more opportunities for agriculture and new markets. We also have to be watchful of any new government regulations that may increase the cost of production which would eat into our profits. We need to be proactive on legislation, both at the state and federal levels. I bring experience here, as I have served on many legislative committees over the years. Currently, I'm serving on Congressman Bryan Steil's Farmers of our District (FOOD) committee with several other local farmers within his district.

**What do you believe are the primary issues facing agriculture and Compeer Financial?** Agriculture in general needs to continue to boost the industry, as more and more people have left the family farm. Together we need to work on improving the narrative of farming, including promoting the technology used to minimize inputs in production. Working to promote agriculture in the community, Jasperson Sod Farm hosted the Racine County Breakfast on the Farm in 2019, and in the summer of 2022, will be hosting the Compeer Summer Team Member Convention as a bus tour.

**Why I want to serve on the Board of Directors of Compeer Financial?** I enjoyed being involved with Compeer's Client Advisory Council for the past three years. It was on this committee that I saw the workings of Compeer Financial, which brought me to run for the Board of Directors. Compeer has always been known for great products and great client service. As we move forward, technology will always be a consideration to streamline business, but I believe that Compeer's personnel sets them apart from any other lending institution.